



**Allied Blenders
and Distillers**

September 24, 2024

To,

BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001 Scrip Code (BSE): 544203	National Stock Exchange of India Limited Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai - 400 051 Symbol: ABDL
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Sub: Press Release – Allied Blenders and Distillers Grabs Multiple Golds at Global Awards

Dear Sir/Ma'am,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith a Press Release issued by Allied Blenders and Distillers Limited ('the Company') on the captioned subject, the content of which is self-explanatory.

This is for your information and records.

Thanking you,

Yours sincerely,

For **Allied Blenders and Distillers Limited**

Ritesh Shah
Company Secretary and Compliance Officer
Membership no. ACS 14037

Allied Blenders and Distillers Limited

(Formerly known as Allied Blenders and Distillers Private Limited)

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Press Release for Immediate Dissemination

Allied Blenders and Distillers Grabs Multiple Golds at Global Awards

ZOYA Gin, ICONiQ, Srishti and X&O Whiskies win major awards at ISC, IWC, ISWA, and Monde Selection

Mumbai, 24th September 2024: Allied Blenders and Distillers Limited (ABDL) continues to shine on the global stage, earning international recognition for its exceptional portfolio of spirits. The company is proud to announce a series of prestigious wins at the **International Spirits Challenge (ISC) 2024**, **International Whisky Competition (IWC) 2024** as well as **India Wine & Spirits Awards (IWSA) 2024**.



At the **International Spirits Challenge (ISC) 2024**, secured 3 coveted **Gold** Medals further establishing its reputation as a leader in the spirits industry.

1. **Gold | World Whisky: ICONiQ White Whisky**
2. **Gold | World Whisky: Srishti Whisky**
3. **Gold | World Whisky: X&O Barrel Whisky**

In addition to its success at ISC, ABDL triumphed at the **International Whisky Competition (IWC) 2024**, one of the world's most influential whisky competitions. The company dominated the **Best Blended Indian Whisky** category, sweeping the top honour in a field of intense global competition with **Gold for X&O Barrel Whisky**.

The company again toasted and cheered at the prestigious **India Wine & Spirits Awards (IWSA)**—India's largest and most credible blind-tasting competition for both domestic and international wines and spirits.

- **ZOYA Gin** was awarded the **Best in Show** trophy for **Best Indian Contemporary Gin**.
- **ICONiQ White Whisky** won **Gold** for **Best Indian Blended Whisky**

Consolidating its reputation, ABDL received the **Gold Quality Award** for **ICONiQ White Whisky at the Monde Selection World Quality Awards 2024**, a distinguished honour for quality and world-class production standards.

"These prestigious **wins at the ISC, IWC, IWSA, Monde Selection** are a testament to ABDL's commitment to quality and innovation. Being recognized on global platforms reflects the dedication of our team and reaffirms our vision of crafting world-class spirits for global consumers. We take pride in these wins and will strive to improve on these further." said **Alok Gupta, Managing Director, Allied Blenders and Distillers Limited**.

Arun Barik, Executive Director, Allied Blenders and Distillers Limited, added: "Our success at various industry platforms underscores the excellence of our products and the commitment of our team. These awards highlight our ongoing pursuit of excellence and our position as a leading spirits producer on the global stage."

With these significant wins, ABDL continues to set the benchmark for Quality and Innovation in the spirits industry, reaffirming its status as a trailblazer in both the Indian and global markets.

About Allied Blenders and Distillers Limited (www.abdindia.com)

Allied Blenders and Distillers Limited (ABDL) is the third largest Spirits company in India, in terms of annual sales volumes between FY14 and FY24. ABDL has a presence in five main flavors, i.e., whisky, brandy, rum, vodka, and gin, with 'millionaire' brands like Officer's Choice Whisky, Officer's Choice Blue Whisky, Sterling Reserve Premium Whiskies and ICONiQ White Whisky. Currently, its manufacturing network comprises 33 units, of which 9 are owned bottling units, 1 owned distillery, and 23 non-owned manufacturing units.

For more information contact:

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